

# 39 STRIPES

BEYOND BROKEN

## 39 STRIPES BEYOND BROKEN



After two years in the studio, 39 Stripes is releasing its newest CD "Beyond Broken" October of 2010 with the title track's music video already getting thousands of hits on YouTube. The band returns with a bigger sound and the addition of new lead vocalist Mike Wilson (American Idol). The band spent a lot of time making sure that "Beyond Broken" is their best sounding and most well written CD to date. Produced by Steve Henderlong and released by Hollar Records, 39 Stripes steps up with a faith filled recording showcasing the band at its best.

### MARKETING HIGHLIGHTS:

- **RADIO:** "Mustard Seed" and "My Desire" US Radio Release Summer 2010. Chris Chicago-Shamrock Media Group.
- **PUBLICITY:** Mandy Parsons of Savvy Media Solutions
- **PRINT MEDIA:** Guitar World Magazine, Billboard Magazine
- **TELEVISION:** The 700 Club
- **ONLINE ADVERTISING:** CCM Magazine, Hollar Records, and online/print promotion from endorsement companies such as PRS Guitars, George L's, Seymour Duncan, Pop-Icon Clothing, Suhr Guitars, and many others.
- **NEW MEDIA:** Social networking campaign includes exposure on Facebook, YouTube, MySpace, ShoutLife, Twitter and others. E-mail blasts to fan list. Create and post artist banners at key Christian music and entertainment websites.

### ARTIST ACHIEVEMENTS:

- Performed in front of thousands and has shared stages with numerous artists including Jars of Clay, The Newsboys, Decemberadio, King's X, Flyleaf, Superchick, Les Paul, and many others. Will be touring in support of the Beyond Broken CD release 2010/2011.
- Singles "Amazed", "Saving Me A Place", and "Laws of Love" from the band's Saving Me A Place EP received radio airplay nationwide on stations including The Joy FM, The Spirit FM, The Way FM, and international airplay in Thailand, United Kingdom, Australia, and many other countries. Songs also reached #1 on online Christian Rock & A.C. charts with "Amazed" staying at #1 for three continuous weeks.
- Band was featured in Billboard Magazine.
- Showcased band at the music industry's NAMM show by numerous top music manufactures.

### TRACK LIST:

01. Wake Up
02. Beyond Broken
03. Mustard Seed
04. Perfect World
05. Saving Me A Place
06. My Desire
07. Blind
08. Not By My
09. Holding On
10. Saving Me A Place (Acoustic Version)

### KEY MARKETS:

Tampa, FL -| Orlando, FL -| Daytona, FL -| Boone, NC  
Charlotte, NC -| Detroit, MI -| Los Angeles, CA  
Raleigh-Durham, NC -| Atlanta, GA -| Louisville, KY  
Chicago, IL -| Knoxville, TN -| New York, NY -| York, PA

### BAND MEMBERS:



Mike Wilson- Lead Vocals  
Steve Henderlong- Lead Guitars & Vocals  
Joe Costa- Drums & Percussion  
Ray Schurr- Bass Guitars  
Jason Bradley- Rhythm Guitars

### ENDORSEMENTS:

Paul Reed Smith Guitars  
Suhr Amplification  
GHS Strings/Rocktron  
Seymour Duncan Pickups  
George L's Cables  
Jim Dunlop USA  
TonePros  
Hipshot  
WD Music  
Brace Wireless  
RockStar Energy Drink  
Allegra Drums  
Ahead Drumsticks  
Evans Drumheads



Artist: 39 Stripes  
Title: Beyond Broken  
Genre: Rock  
Format: CD  
Box Lot: 30

Street Date: 10/26/10  
Order Date: 9/28/10  
Cat #: HLLR-29463  
SRP: \$12.98  
Label: Hollar Records

CLG Distribution -| (888)844-4254 -| [sales@clgdistribution.com](mailto:sales@clgdistribution.com) -| [www.clgdistribution.com](http://www.clgdistribution.com)

RKAMCD



8 84501 29463 8